



## Laguna Creek High School

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As a Green Energy Technology Instructor in Northern California, I find tremendous value in the highly varied, extremely timely and geographically relevant episodes produced by Eco-Company. Whether it's an ecological oyster story in Tamales Bay, research in lighting efficiency at UC Davis, or a green business program run at Grant Union High School, the programs instantly draw in the attention of our students because there is recognition and/or familiarity with the setting of the stories. Although the companies are generally close to us geographically, many of the programs discuss the ancillary benefits of these local programs by explaining the far reaching collaboration taking place potentially 1000's of miles away.

The Roger's Family coffee company, although a local company just 45 minutes from our high school, has made life changing steps in the families and communities that grow their coffee in Mexico, Central America and Africa. Their work has created a company that boasts a net negative-carbon footprint and has improved the lives of countless individuals through the building of homes and schools for the families and communities of their coffee growers. The Taylor Guitar Company, another California entity, has made similar improvements in the way their company does business. To make sure the wood they receive to build their guitars comes from legal and sustainable practices, they work closely with the logging companies in Central America making sure every log harvested is properly acquired, shipped and tracked as it makes its way to El Cajon.

The shows also appeal to my high school students because the hosts of the Eco-Company programs are teenagers as well. Even though interviews may be made with business professionals, university researchers, or other high school students, the age appropriateness is maintained via the demographics of the hosts: all high schools aged individuals.

Our school has been a beneficiary of Eco-Company's incredible efforts in that one of their productions includes the work that my students do with solar suitcases. This episode goes on to inform the audience of the life changing contributions these solar cases make to individuals, families and communities in many third world, developing nations. This broadcast has brought tremendous community awareness to the life changing work done by our students. These programs inspire students to pursue careers in science, volunteer in their community and encourage them to live a more sustainable lifestyle. These productions are professionally produced and continually educate and inform from the opening introductions to the closing Eco-Bytes and Eco-Wise statements included with each program.

Thank You,  
*Eric Johnson*  
Eric Johnson

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